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International Cruise & Excursions, Inc. Announces International Scholarship Program

The vacation fulfillment service provider will provide a four-year, full scholarship to Arizona State University for one Christel House student interested in pursuing a career in the tourism industry

Scottsdale, AZ – March 30, 2011 – International Cruise & Excursions, Inc. (ICE), a worldwide travel and leisure organization with a global network of innovative travel alliances has established a scholarship program; providing a four-year scholarship to Arizona State University for one Christel House student interested in pursuing a career in the travel and tourism industry. Christel House builds and operates learning centers in impoverished neighborhoods with the goal of creating sustainable social and educational impact. ICE has supported Christel House as its charity of choice for more than 10 years.

The ICE scholarship will include tuition, room and board in campus housing, books and a stipend for incidental expenses and travel for home visits. ICE will also provide the scholarship recipient with an internship of 10 hours per week at its headquarters in Scottsdale, AZ.

“For most children born into extreme poverty, the opportunity to attend university is simply inconceivable. Thanks to the generosity of John and Marcia Rowley, one special Christel House student will have the opportunity of a lifetime. Pursuing a degree in tourism at a U.S. university and interning with a visionary company such as ICE, will equip this student with highly marketable skills for gainful employment. We are deeply grateful to John and Marcia for their passionate support of Christel House” said Christel DeHaan, Founder, Christel House.

Christel House will select the final scholarship recipient from students graduating from its learning centers in April, 2011. The final candidate will be selected based on his or her

interest in a travel and tourism related career, recommendations from the learning center Principal, grade point average, character and work ethic.

“As a company, ICE believes a vital element of business is giving back to the community. Our community efforts have been inspired by Christel DeHaan and her extraordinary compassion, commitment and dedication to provide a brighter future for children worldwide. I am thrilled to announce that ICE has taken our involvement with Christel House to the next level; this scholarship program embodies the vision of Christel House and ICE” said Marcia Rowley, Founder and CMO, ICE Enterprise.

About ICE

International Cruise & Excursions, Inc. (ICE) is a worldwide travel and leisure organization with a global network of innovative travel alliances including top corporations, resorts, cruise lines, holiday suppliers and leisure travel providers. ICE provides innovative cruise, holiday and travel programs, unique membership reward and loyalty programs, as well as cruise and vacation fulfillment services to more than 150 major corporate brands serving more than 55 million consumers worldwide. Enjoying more than 13 years of tremendous growth and a legacy of successful industry innovation, ICE continues to raise the bar in creative marketing solutions, client services and passionate performance within the travel industry. Visit www.iceenterprise.com for more information.

About Christel House

Christel House International is a 501(c)3 public charity helping children around the world to break the cycle of poverty, realize their hopes and dreams and become self-sufficient, contributing members of society. Christel House learning centers -- located in India, Mexico, South Africa, the United States and Venezuela -- provide education, nutrition, health care and character and life-skills development for children. For additional information, please visit www.christelhouse.org.

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For More Information

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