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## **International Cruise & Excursions, Inc. Ranked Top Women-Owned Business**

*For Immediate Release*

*The vacation fulfillment service provider was recently ranked No. 1 in the Phoenix Business Journal's Women-Owned Business List.*

Scottsdale, AZ – May 4, 2011 – International Cruise & Excursions, Inc. (ICE) was recently ranked as the No. 1 Women-Owned Business by *The Phoenix Business Journal*. A link to the online version of the article can be found [here](#).

Companies are ranked by 2010 gross revenues. Marcia Rowley, Co-Founder and Chief Marketing Officer, reported \$350M in total gross revenues for 2010; a nearly 17% increase over 2009.

ICE employs approximately 1,200 people worldwide, with more than 850 based at its Scottsdale headquarters. ICE is consistently rated as a top workplace for women, with nearly half of its managers being women.

“It’s an honor to be included among this list of outstanding companies and outstanding women. As a company, ICE is proud to support women in the workplace and provide a business environment that encourages advancement of both business and personal goals for all its employees,” said Marcia Rowley.

### **About ICE**

International Cruise & Excursions, Inc. (ICE) is a worldwide travel and leisure organization with a global network of innovative travel alliances including top corporations, resorts, cruise lines, holiday suppliers and leisure travel providers. ICE provides innovative cruise, holiday and travel programs, unique membership reward and loyalty programs, as well as cruise and vacation fulfillment services to more than 150 major corporate brands serving more than 55 million consumers worldwide. Enjoying more than 13 years of tremendous growth and a legacy of successful industry innovation, ICE continues to raise the bar in creative marketing solutions, client services and passionate performance within the travel industry. Visit [www.iceenterprise.com](http://www.iceenterprise.com) for more information.

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For More Information

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