

Media Contact:
Livia Van Arsdel
ICE Enterprise
602.635.5106 (W)
602.540.7354 (C)
Livia.VanArsdel@iceenterprise.com

International Cruise & Excursions, Inc. Appoints New Executive Vice President of Global Resort Business Operations

For Immediate Release

ICE appoints Martin Kandel as Executive Vice President of Global Business Operations.

Scottsdale, AZ – May 6, 2011 – International Cruise & Excursions, Inc. (ICE) recently announced the appointment of Martin Kandel as Executive Vice President of Global Business Operations. Mr. Kandel is responsible for all resort business development and client relationships for the Vacation Ownership industry worldwide, as well as overseeing ICE's global operations.

Mr. Kandel is a former Maryland Assistant Attorney General; responsible for the direct representation of the Maryland Real Estate Commission and Commissioner of Consumer Credit. He was named to the Governor's Task Force on Timesharing and selected to author emergency and permanent Timeshare legislation in Maryland, as well as policies and procedures for the enforcement thereof.

Mr. Kandel founded Accumen Sales & Marketing Group in 1992 to develop, market, and sell vacation ownership and travel club product in Daytona Beach, Ormond Beach, and Orlando, Florida. Mr. Kandel served as Chief Executive Officer of Accumen from 1993-2003. Headquartered on the Gold Coast of Australia, Mr. Kandel also served as CEO for Accor Premiere Vacation Club from 2002 to 2008. Most recently he served as President of European Operations for Diamond Resorts International and Chief Strategy Officer for Shell Vacations.

"We are very pleased to welcome Marty to our executive leadership team. His experience will be valuable as ICE continues to expand globally. Marty will focus on our operations in the UK, Europe, Australia and Southeast Asia, as well as expanding operations in Mexico and South Africa. Marty will be instrumental in ICE's growth into these markets and overall an excellent addition to our executive management team at ICE" said John Rowley, CEO and President, ICE Inc.

About ICE

International Cruise & Excursions, Inc. (ICE) is a worldwide travel and leisure organization with a global network of innovative travel alliances including top corporations, resorts, cruise lines, holiday suppliers and leisure travel providers. ICE provides innovative cruise, holiday and travel programs, unique membership reward and loyalty programs, as well as cruise and vacation fulfillment services to more than 150 major corporate brands serving more than 55 million consumers worldwide. Enjoying more than 13 years of tremendous growth and a legacy of successful industry innovation, ICE continues to

raise the bar in creative marketing solutions, client services and passionate performance within the travel industry. Visit www.iceenterprise.com for more information.

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For More Information

Livia Van Arsdel
Senior Marketing and Communications Manager
Livia.VanArsdel@iceenterprise.com
602-635-5106 (W)
602 -540-7354 (C)