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## **RCI EXPANDS RELATIONSHIP WITH ICE**

**Parsippany, N.J. - (November 5, 2009)** – RCI, the global leader in vacation exchange and one of the Wyndham Worldwide family of companies (NYSE: WYN), today announced the extension and expansion of its strategic alliance with International Cruise & Excursions, Inc. (ICE), the worldwide industry leader for integrated cruise and leisure packages to the vacation ownership and travel industries.

“For more than eight years ICE has been a fantastic partner offering quality cruises and services to our members in the United States and Canada,” said [Geoff Ballotti](#), CEO, RCI. “This extension now provides the framework to expand our relationship globally and allows us to continue to offer great cruise and related vacation programs to our members in the United States, Canada, Asia and Australia.”

As part of the agreement, ICE will provide cruise fulfillment including operations and technology for RCI global exchange programs. ICE will also provide technology platforms and related fulfillment for member loyalty, lead generation and purchase incentives which are designed to provide value-added benefits to RCI’s affiliated developers.

As the exclusive exchange provider for ICE, RCI will become an extension of business development efforts for ICE products and services.

“Our strategic partnership with RCI has been a mutually rewarding relationship and we look forward to working side by side with RCI to provide innovative products and services to the international marketplace,” said John Rowley, chairman and CEO, ICE. “We are dedicated to providing RCI members world class cruise and vacation benefits coupled with quality customer service as part of their RCI membership.

### **About RCI**

RCI is part of Wyndham Exchange and Rentals, the worldwide leader in vacation exchange and the European leader in vacation rentals, with exclusive access for specified periods to more than 73,000 vacation properties in approximately 100 countries.

Wyndham Exchange and Rentals is comprised of vacation exchange, including RCI, the worldwide leader in vacation exchange and provider of travel services to businesses and consumers and The Registry Collection<sup>®</sup> program, the world's largest luxury exchange program; vacation rentals, including Endless Vacation Rentals<sup>®</sup>, Landal GreenParks<sup>®</sup>, Novasol<sup>®</sup>, and other renowned vacation rental brands, through which vacationers can rent a variety of property types, from city apartments to villas; and NorthCourse<sup>®</sup> Leisure Real Estate Solutions, an international leader in providing a full spectrum of advisory, research, and asset management services. Wyndham Worldwide Corporation is one of the world's largest hospitality companies with leading brands in lodging franchising, vacation ownership, vacation rentals and vacation exchange. For additional information visit [www.grouprci.com](http://www.grouprci.com) or the media center of [www.wyndhamworldwide.com](http://www.wyndhamworldwide.com).

For additional information on the services offered to developers by RCI and how they can add potential value to leisure real estate projects, visit [www.grouprci.com](http://www.grouprci.com).

### **About ICE**

International Cruise & Excursions, Inc. (ICE) is a worldwide travel and leisure organization with a global network of innovative travel alliances including top corporations, resorts, cruise lines, vacation suppliers and travel providers. ICE provides innovative cruise, vacation and travel programs, unique member reward and loyalty programs, as well as cruise and vacation fulfillment services to more than 150 major corporate brands serving more than 55 million consumers worldwide. Enjoying more than 12 years of tremendous growth and a legacy of successful industry innovation, ICE continues to raise the bar in creative marketing solutions, service and passion within the travel industry. Visit [www.iceenterprise.com](http://www.iceenterprise.com) for more information.

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