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International Cruise & Excursions Employees Donate Nearly \$11,000 To Local Domestic Violence Shelter

Phoenix, AZ. - (October 22, 2008) – International Cruise & Excursions, Inc. (ICE) employees presented a check for \$10,695 to support a New Leaf’s Faith House Domestic Violence Shelter. October is Domestic Violence Awareness Month. The check presentation was a part of the Fourth Annual World’s Largest Cruise Night celebration held at Desert Ridge Marketplace in Phoenix last Thursday, October 16th.

For Nearly 35 years, Faith House has provided victims and their families with safe haven and support while helping them gain independence through self-empowerment and education. Located in northwest Maricopa County, Faith House offers both emergency shelter for crisis situations as well as long-term transitional shelter for women and children. Faith House is a program of A New Leaf, a 501c3 non-profit, human service agency providing domestic violence and homeless shelters, youth residential programs and community services Valley wide.

The donation culminates a weeklong effort in which more than 400 ICE Employees organized lunchtime cook-offs, bake sales and contests to raise funds. The check was presented to Michael Hughes, A New Leaf CEO.

“On behalf of the women and children served at A New Leaf’s Faith House, I give thanks to ICE for their innovative efforts and continued support, especially during these tough economic times” said Hughes.

“Phoenix is our home,” said ICE founder and chief marketing officer, Marcia Rowley. “We are proud of our team’s efforts to help A New Leaf and strengthen our community.”

The World’s Largest Cruise Night is an industry-wide event promoting cruise travel with one-day savings on major cruise lines. ICE booked more than 495 cruises for more than \$1.3 million in sales during the day despite the recent worldwide economic crisis.

About ICE

Headquartered in Phoenix, International Cruise & Excursions, Inc. (ICE) is a worldwide travel and leisure organization with a global network of travel alliances. ICE provides cruise and vacation fulfillment services to more than 150 major corporate brands serving more than 55 million consumers worldwide. Enjoying more than 10 years of tremendous growth and a legacy of innovative technological contributions, ICE continues to raise the bar in service and passion within the travel industry.

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