



Media Contacts:
Jen Hinkel
ICE Enterprise
10030 North 25th Avenue
Phoenix, AZ USA 85021-1660
Email: jen.hinkel@iceenterprise.com
Phone: (602) 308-1959
Fax: (602) 308-1923

All Hands on Deck! ICE, Inc. and Levitin Group to Host Industry Leaders on the High Seas

Phoenix, AZ. - (January 9, 2006) – On January 22nd, top timeshare and cruise executives from all over the world will board Windstar Cruise Line's magnificent 154-cabin Wind Surf and set sail on "The Powers at Sea – Leadership and Business Development Summit." An international gathering of participants from North America, Mexico, Europe and Africa will spend a week cruising the Caribbean for the sold-out VIP event. This "conference at sea" combines the elements of an executive educational retreat, working symposium, dynamic seminars and workshops and industry networking with island hopping and sailing on the turquoise waters of the Caribbean. In conjunction with the event, Levitin Group will host their popular workshop "SHOWTIME," an interactive management event focusing on the art and methodology of effective sales and leadership training.

Since tickets for the conference went on sale months ago, interest in the unique event has been extremely high and "The Powers at Sea" sold out faster than either ICE or Levitin Group expected. Marcia Rowley, co-founder and Executive Vice President of ICE, noted that expectations were high in view of the success of last year's event, but still were exceeded by industry reaction.

"This is an extremely rare opportunity for industry leaders to get away from all distractions and really focus on the business at hand," noted Rowley. "In addition, the one-of-a-kind environment lets them interact one-on-one on both professional and personal levels."

"Leaders in our industry were immediately enthralled with the concept of combining business education with pleasure aboard a first class luxury ship while visiting exotic ports of call," said Shari Levitin Katz, CEO and President of Levitin Group. "We knew the conference would be well received, but even we were surprised at just how much excitement was generated over the last few months."

"Co-hosting this event with an ally like ICE is a thrill and an honor," Ms. Katz continued. "'The Powers at Sea' will be one of the high points of our year; I know it will also be for everyone on board."

International Cruise & Excursions, Inc. (ICE) is a worldwide travel and leisure organization that creates, supports and services a global network of innovative travel alliances among top corporations, resorts, cruise lines, vacation suppliers and travel providers. Specializing in value-added cruise programs, Internet marketing solutions and unique technology solutions, ICE is affiliated with more than 650 luxury resort properties and provides cruise and vacation fulfillment services to more than 150 major brands, servicing 55 million consumers. Headquartered in Phoenix, ICE has 700 employees worldwide. For more information visit <http://www.icegallery.com/> or call toll free 888-320-4234.

The Levitin Group is a market pioneer and leader in its core competency of providing sales training programs, sales performance seminars, motivational audio and video workshops and strategic consulting services. Levitin Group uses creative, proven strategies and methods for igniting ambition, unlocking potential and empowering individuals and teams with the ability to achieve desired outcomes. For more information visit www.getlevitin.com or call toll free 888-842-7775.

###