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**American Express Travel Announces Exclusive Cunard Line
Deals Now Available Online
Special Introductory Offers on Queen Mary 2 and Queen Elizabeth 2
For 2006 Sailings, Bookable at www.americanexpress.com/cunard**

Phoenix, AZ. - (January 9, 2006) – Imagine sailing on one of the most heralded ships in at least a generation – the Queen Mary 2, the largest, longest and tallest ocean liner in the world. Envision yourself crossing the Atlantic from New York to Southampton in the opulent style and elegance of the past, but with the comfort and amenities of the 21st century. Now imagine yourself in a balcony cabin for just \$1,749 per person and \$100 shipboard credit. Is it possible? It is if you book it at www.americanexpress.com/cunard.

American Express Travel is offering special introductory rates on the QM2's 2006 sailings to welcome Cunard Line deals to the American Express Travel website. On the April 15 six-day transatlantic crossing from New York to Southampton, a mere \$1,749 per person, double occupancy, buys a balcony cabin and \$100 shipboard credit per cabin. On the May 17 crossing, each cabin will receive a complimentary bottle of champagne and \$50 shipboard credit for the same low fare.

Transatlantic sailing is a perfect chance to relax, rejuvenate and discover new perspectives. Pamper yourself in the Canyon Ranch SpaClub®. Sample cuisine by some of the world's most famous chefs. Pursue special interests at QM2's cultural academy, with classes offered by the University of Oxford. Explore the stars in the world's only planetarium at sea. See a play at the Royal Court Theatre, staged by the prestigious Royal Academy of Dramatic Art. Or simply unwind in a deck chair and catch up on reading – all the things you never seem to have time for at home.

Other low-priced transatlantic crossings are available later in the year as well as 12-day voyages to the Caribbean and Europe. Special fares associated with these sailings are available only at www.americanexpress.com/cruise. In addition to these exclusive low fares, eligible American Express Card members enrolled in the Membership Rewards® program earn double points.

About American Express Travel Website Benefits

The American Express consumer travel site offers a full range of competitive travel rates and discounts on airfares, hotels, last minute deals, as well as cruises and full vacation packages, with optional transfers, sight-seeing tours and insurance. In addition to the flexibility of booking travel anytime, to anywhere, on virtually any airline, Card members visiting www.americanexpress.com/travel will find competitive rates – including Lowest Rate Guaranteed hotel options – eliminating the need to surf multiple sites for low prices on travel.

The cruise portion of the website is powered by American Express' private labeled version of OVSCruise, an internet cruise booking engine provided by Phoenix-based International Cruise & Excursions, Inc. (ICE) through their OurVacationStore. The booking engine allows American Express to merchandize and promote its preferred vendors online, increase efficiency, maximize profitability and enhance customer service.

Eligible American Express® Card members who purchase travel on the site earn double points in Membership Rewards – the award-winning loyalty program. * In addition, Membership Rewards points can be redeemed to purchase part or all of a cruise vacation on the site, as well as air travel and hotel accommodations. Customers who prefer booking through a travel counselor can find the right person for their needs using the American Express Travel Office locator and Travel Specialist finder tools.

Any customer using the site can rely on the security of American Express' 24-hour service, which is available before, during and after a trip. When not using Membership Rewards points, Card members booking travel on the site can earn double Membership Rewards points for their travel and can take advantage of special value promotions offered throughout the year.

About American Express

American Express entered the travel agency business in 1915 and today has more than 2,200 Travel Service locations in over 140 Countries and Territories worldwide. **

American Express Company is a diversified worldwide travel, financial and network services company founded in 1850. It is a world leader in charge and credit cards, Travelers Cheques, travel, and international banking. For more information about American Express, visit www.americanexpress.com.

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*To be eligible to earn points, you must be enrolled in the Membership Rewards program ("Program") at the time of purchase and you must charge your eligible purchases on an eligible, enrolled American Express® Card. Some Cards require enrollment and payment of annual Program fee. Terms and Conditions may vary. For more information on the

Membership Rewards program, visit www.americanexpress.com/rewards or call 1-800-AXP-EARN (297-3276).

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