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**John McCarthy Joins International Cruise & Excursions
Board of Directors
Mexican Tourism Official Brings International Insight to Phoenix-
Based Vacation Group**

Phoenix, AZ. - (October 28, 2005) – John McCarthy, general director of Mexico's National Trust Fund for Tourism Development, has been appointed to the board of directors of International Cruise & Excursions, Inc. (ICE). McCarthy brings a wealth of tourism-related knowledge and experience to the board.

In his position with the National Trust, or FONATUR as it is known in Mexico, since 2000, McCarthy is part of the expanded cabinet of the Mexican presidency. FONATUR leads the development of tourism in Mexico by planning new offerings, encouraging private investment, coordinating government activities and supporting private tourism companies.

McCarthy was a professor at the Universidad Anahuac del Sur in Mexico City and served on the board of its School of Tourism. He was also appointed chief executive office of the Tourism Division of Bancomer, Mexico's largest bank.

"We're excited to have Mr. McCarthy join our board of directors," said John Rowley, chairman and chief executive officer of ICE. "His extensive background as Club Regina's president and chief operating officer and founding member of the Mexican Resort Developer Association brings experience and knowledge to ICE and will help us continue to grow and serve our international customers."

"The fast-paced growing vacation industry requires equally aggressive and innovative companies to provide next generation products and services," said McCarthy. "ICE sets the standard as a leading-edge company. I am pleased to have the opportunity to participate in the continued development of ICE as a member of the board of directors."

In addition to serving on the ICE board, McCarthy is chairman of Mexico's National Tourism Business Council and sits on the board of the Mexican Tourism Promotion Board. He has served as a board member of the Presidente Intercontinental Hotels, Club Med, Huatulco and Raintree Resorts International.

International Cruise & Excursions, Inc. (ICE) is a worldwide travel and leisure organization that creates, supports and services a global network of innovative travel alliances among top corporations, resorts, cruise lines, vacation suppliers and travel providers. Specializing in value-added cruise programs, Internet marketing solutions and unique technology solutions, ICE is affiliated with more than 650 luxury resort properties and provides cruise and vacation fulfillment services to more than 150 major brands, servicing more than 55 million consumers. Headquartered in Phoenix, ICE has 700 employees worldwide.

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