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## **International Cruise & Excursions and Levitin Group Form Alliance to Launch “*Powers at Sea*”**

Marcia Rowley, Founder and Executive VP of Marketing for International Cruise & Excursions Inc. (ICE) the leading innovator of cruise technology and travel products and Shari Levitin Katz, CEO and President of Levitin Group, the largest Training and Consulting company in the vacation ownership industry worldwide, announced today a strategic alliance designed to bring industry leaders, decision makers and senior level executives together at the second annual conference, ***THE POWERS AT SEA***.

ICE has chartered Windstar Cruise Line's magnificent 154-cabin *Wind Surf* exclusively for this VIP event. The luxury sailing vessel will set sail to the exotic Caribbean from Bridgetown, Barbados on January 22 for a seven day Leadership & Business Development Summit, with the agenda focusing on industry related topics. Additionally, Levitin Group will host their most popular workshop "SHOWTIME", an interactive management event that focuses on the art and methodology of effective sales and leadership training.

"Creating a dynamic and diverse agenda for our second annual Conference at Sea, was paramount in creating the alliance with Levitin Group," said Marcia Rowley, Executive Vice President of Marketing for ICE. "We have chartered a truly luxurious world class sailing vessel and we feel the Conference with the new agenda including Showtime, will be unforgettable." Adds Shari Levitin Katz, President of Levitin Group, "To host Showtime in conjunction with an executive industry retreat is a tremendous opportunity for all audiences. We are thrilled to offer Showtime in this exclusive environment."

***THE POWERS AT SEA*** conference affords executives a unique and memorable experience. It combines the elements of an executive educational retreat, working symposium, dynamic seminars and workshops and industry networking all while island hopping and sailing on the beautiful turquoise waters of the Caribbean. ***THE POWERS AT SEA*** will set sail from ever popular Barbados and visit unique Caribbean islands including Nevis, St. Martin, Basse-Terre, Iles des Saintes and St. Lucia.

**About ICE**

International Cruise & Excursions, Inc. (ICE) provides value-added Cruise Programs and Internet marketing technology solutions for corporate and affinity partners worldwide. ICE is affiliated with more than 650 luxury resort properties and provides vacation fulfillment services to 55 million plus consumers and businesses. Headquartered in Phoenix, Arizona, ICE has 750 worldwide employees. For more information visit <http://www.icegallery.com/> or call toll free (888) 320.4234.

**About Levitin Group**

The Levitin Group is a market pioneer and leader in its core competency of providing sales training programs, sales performance seminars, motivational audio and video workshops and strategic consulting services. Levitin Group uses creative, proven strategies and methods for igniting ambition, unlocking potential and empowering individuals and teams with the ability to achieve desired outcomes. For more information visit [www.getlevitin.com](http://www.getlevitin.com) or call toll free (888) 842.7775.

For further information please call International Cruise & Excursions at 1.888-320-4234 or Levitin Group at 1.888-842.7775.

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