



Media Contacts:
Jen Hinkel
ICE Enterprise
10030 North 25th Avenue
Phoenix, AZ USA 85021-1660
Email: jen.hinkel@iceenterprise.com
Phone: (602) 308-1959
Fax: (602) 308-1923

Sabre Travel Network Seals Marketing Partnership with OurVacationStore

Southlake, TX. (October 2004) - Sabre Travel Network, a Sabre Holdings (NYSE: TSG) company, today announced a marketing agreement with OurVacationStore (OVS), a leading technology provider in the cruise market.

Under terms of the agreement, OVS will offer a Sabre Travel Network branded version of their cruise-booking tool. It is anticipated that the tool will be made available to Sabre Connected travel agents as part of a private label agreement in the US and Canada during the first quarter of 2005.

"We believe that this partnership will provide us with the functionality and technology needed to meet the needs of our cruise customers," said Chris Kroeger, senior vice president of Sabre Travel Network, North America. "As the cruise industry continues to show strong passenger growth, travel agents need the ability to seamlessly manage the shopping and booking process. This robust browser-based tool does just that."

The new automated tool will provide Sabre Connected travel agents with cross-vendor shopping, deck images and cabin photos, group booking, inventory management, and booking and commission reporting capabilities.

Sabre travel agents will continue to have access to the nine participating cruise lines, which include Carnival, Celebrity, Crystal, Disney, Holland America, Norwegian, Princess, Royal Caribbean and Windstar.

About Sabre Travel Network

Sabre Travel Network, a Sabre Holdings company, provides access to the world's leading global distribution system (GDS) enabling agents at more than 53,000 agency locations worldwide to be travel experts. The Sabre GDS, the first system to connect the buyers and sellers of travel, today includes more than 400 airlines, approximately 60,000 hotels, 37 car rental companies, nine cruise lines, 35 railroads and 220 tour operators. Key

brands of Sabre Travel Network include GetThere, the leading Web-based corporate travel reservation technology, and Jurni Network, the unique leisure travel agency consortium that enables members to sell more products from preferred travel suppliers using sophisticated market intelligence.

Sabre Holdings Corporation (NYSE: TSG) is a world leader in travel commerce, retailing travel products and providing distribution and technology solutions for the travel industry. More information about Sabre Holdings is available at <http://www.sabre-holdings.com>.

Sabre Travel Network, Jurni Network, GetThere, and Sabre Travel Protection are trademarks and/or service marks of an affiliate of Sabre Holdings Corporation. All other trademarks, service marks, and trade names are the property of their respective owners.

###