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## **CruiseFYI Donates to the Salvation Army for Hurricane Relief Efforts**

**Phoenix, AZ. (September 15, 2004)** - CruiseFYI, a leader in the online cruise community and the original private-branded cruise store, today announced that it will contribute to The Salvation Army Disaster Relief Fund to aid in the Florida recovery efforts for the hurricane aftermath which has caused billions of dollars in damage across the state of Florida. CruiseFYI will donate \$100 for every online seven-day or longer cruise booking and \$50 for every call-in seven-day or longer booking now through December 31. The funds will support The Salvation Army disaster-response teams providing assistance to communities hit by the storms.

"CruiseFYI and its employees have come together in this time of crisis to assist this excellent organization that will help those victims get back on their feet," said Ted Davault, CruiseFYI/OVS president. "We wanted to provide this necessary and vital community service by helping the victims and their communities."

The Salvation Army, an international Christian social service organization and a recognized leader in disaster response, also provides free assistance. Because of its broad geographical presence, the Army is a first responder to disasters wherever they occur, and is often the last organization to leave a recovery scene. Donations to the Army's efforts, earmarked "Disaster Relief," may be sent to your local Salvation Army or made online at [www.salvationarmyusa.org](http://www.salvationarmyusa.org) or by phone at 1-800-SAL-ARMY.

To book a CruiseFYI cruise, reservations can be made at <http://www.cruisefyi.com/> or by calling a CruiseFYI Vacation Consultant toll free at (800) 571-7520.

### About CruiseFYI

CruiseFYI is a leader in the online cruise community and the original private-branded cruise store to implement OurVacationStore's (OVS) pioneering technology. OVS's technology solutions are currently being used to service more than 55 million consumers through its commercial, corporate, travel and leisure partnerships around the world.

For more information, please email: [sales@cruisepartner.com](mailto:sales@cruisepartner.com) or call toll free (800) 571-7520

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